## Armenian Presbyterian Church (Paramus, NJ) - Financial Overview and SROI: 2019-2024 and 2025 Budget

The Financial Overviews are educational tools for leadership and community learning. **Step #1:** Analyze five years of historical and budget data to extract key lessons learned. **Step #2:** Build an ambitious, achievable five-year Financial Overview with projections, and compare results to both budgets and prior projections.

|                |                         | Actual                      |                             |                             |                             |                      | Budget   | Cha                  | Change Incremental         |              | 2024 Comparison to Benchmark |                              |  |                   |
|----------------|-------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----------------------|--|----------------------|----------------------------|--------------|------------------------------|------------------------------|--|-------------------|
|                | _                       | 2019                        | 2020                        | 2021                        | 2022                        | 2023                 | 2024   | 2025                 | 2019-2024                  | 2024-2025    | 2025                         | Benchmark                    | % of Benchmark                               | Difference        |
| Social Value   |                         | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | \$1,120,000  | \$1,329,062          | n.a.                       | \$209,062    |                              | \$2,740,000                  | 41%  | -\$1,620,000      |
| SROI (Social   | Return on Investment)   | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | 2.4x   | 2.5x                 | n.a.                       | 0.1x         | 3.3x                         | 9.4x                         | 26%  | -7.0x             |
| SROA (Social   | Return on Fin. Assets   | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | 0.3x   | 0.3x                 | n.a.                       | 0.0x         | 0.3x                         | 4.0x                         | 7%   | -3.7x             |
| •              |                         |                             |                             |                             |                             |                      |  |                      |                            | •            |                              | -                            |  |                   |
|                | _                       | Actual                      |                             |                             |                             |                      | Budget   |                      | 2019 to 2024               |              | 2024 to                      | 2025 Budget                  |  |                   |
|                |                         | <u>2019</u>                 | 2020                        | <u>2021</u>                 | <u>2022</u>                 | 2023                 | <u>2024</u>  | <u>2025</u>          | \$ Change                  | % Change     | CAGR                         | \$ Change                    | % Change                                     |                   |
| Balance Shee   |                         |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Financial Assets        | \$2,008,676                 | \$2,696,014                 | \$3,393,277                 | \$2,576,374                 | \$3,277,329          | \$3,817,036  | \$4,490,279          | \$1,808,359                | 90%          | 14%                          | \$673,243                    | 18%  |                   |
|                | Non-Financial Assets    | \$1,563,000                 | \$1,606,000                 | \$1,705,000                 | \$1,803,000                 | \$1,789,000          | \$2,086,000  | \$2,190,300          | \$523,000                  | 33%          | 6%                           | \$104,300                    | 5%   |                   |
|                | Total Assets            | \$3,571,676                 | \$4,302,014                 | \$5,098,277                 | \$4,379,374                 | \$5,066,329          | \$5,903,036  | \$6,680,579          | \$2,331,359                | 65%          | 11%                          | \$777,543                    | 13%  |                   |
|                | Financial Debts         | ¢22.042                     | \$0                         | \$0                         | \$0                         | \$0                  | \$0  | \$0                  | -\$23,042                  | -100%        | -100%                        | \$0                          |  |                   |
|                | Non-Financial Debts     | \$23,042                    |                             |                             |                             | φυ<br>\$18,583       |  |                      |                            |              |                              |                              | n.m.<br>61%                                  |                   |
|                | Total Debts             | \$18,188<br><b>\$41,230</b> | \$15,250<br><b>\$15,250</b> | \$14,772<br><b>\$14,772</b> | \$18,102<br><b>\$18,102</b> | \$18,583<br>\$18,583 | \$18,583<br><b>\$18,583</b>                              | \$30,000<br>\$30,000 | \$395<br>- <b>\$22,647</b> | 2%<br>-55%   | 0%<br>-15%                   | \$11,417<br><b>\$11,417</b>  | 61%  |                   |
|                | Total Debts             | \$41,230                    | \$15,250                    | \$14,772                    | \$10,102                    | \$10,563             | \$10,503   | \$30,000             | -\$22,647                  | -55%         | -15%                         | \$11,417                     | 01%  |                   |
|                | Net Worth               | \$3,530,446                 | \$4,286,764                 | \$5,083,504                 | \$4,361,272                 | \$5,047,746          | \$5,884,453  | \$6,650,579          | \$2,354,007                | 67%          | 11%                          | \$766,126                    | 13%  |                   |
|                |                         |                             |                             | Act                         | nual                        |                      |  | Budget               |                            | 2019 to 2024 |                              | 2024 to                      | 2025 Budget                                  |                   |
|                | <del>-</del>            | 2019                        | 2020                        | 2021                        | 2022                        | 2023                 | 2024   | 2025                 | \$ Change                  | % Change     | CAGR                         | \$ Change                    | % Change                                     |                   |
| Income State   | ment                    |                             |                             |                             |                             |                      |  |                      | <u> </u>                   | 70 01141190  | <u> </u>                     | <u> </u>                     | <u>//                                   </u> |                   |
| moomo otato    | Income:                 |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Church Related - CR (a) | \$184,515                   | \$148,514                   | \$213,256                   | \$212,675                   | \$255,001            | \$199,266  | \$213,215            | \$14,751                   | 8%           | 2%                           | \$13,949                     | 7%   |                   |
|                | Non-Church Related (b)  | \$582,178                   | \$989,057                   | \$952,792                   | -\$482,358                  | \$896,042            | \$1,102,010  | \$1,080,000          | \$519,832                  | 89%          | 14%                          | -\$22,010                    | -2%  |                   |
|                | Total Income            | \$766,693                   | \$1,137,571                 | \$1,166,048                 | -\$269,683                  | \$1,151,043          | \$1,301,276  | \$1,293,215          | \$534,583                  | 70%          | 11%                          | -\$8,061                     | -1%  |                   |
|                | Total Spending          | \$454,705                   | \$381,254                   | \$369,307                   | \$452,549                   | \$464,569            | \$464,569  | \$527,089            | \$9,864                    | 2%           | 0%                           | \$62,520                     | 13%  |                   |
|                | rotal Spending          | \$454,7U5                   | \$301,234                   | \$309,30 <i>1</i>           | \$452,549                   | <b>\$404,309</b>     | <b>\$404,309</b>   | \$327,009            | \$9,004                    | 270          | U 76                         | \$02,520                     | 13%  |                   |
|                | Net Income / Loss       | \$311,988                   | \$756,317                   | \$796,741                   | -\$722,232                  | \$686,474            | \$836,707  | \$766,126            | \$524,719                  | 168%         | 22%                          | -\$70,581                    | -8%  |                   |
|                |                         |                             |                             |                             |                             |                      | Ratio of Church Related Income CAGR to Expenses CAGR: 4x |                      |                            |              |                              | 2024 Comparison to Benchmark |  |                   |
|                |                         |                             |                             |                             |                             |                      |  |                      |                            |              |                              | <b>Benchmark</b>             | % of Benchmark                               | <u>Difference</u> |
|                | CR % of Total Spen.     | 41%                         | 39%                         | 58%                         | 47%                         | 55%                  | 43%  | 40%                  |                            |              |                              | 106%                         | 41%  | -63 pps.          |
| Per Faithful a | and Members             |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Church Related Income:  |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Per Faithful            | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | \$3,558  | \$3,208              | n.a.                       | n.a.         | n.a.                         | \$2,256                      | 158%   | \$1,303           |
|                | Per Member              | \$1,054                     | \$849                       | \$1,422                     | \$1,418                     | \$2,898              | \$2,264  | \$2,268              | \$1,210                    | 115%         | 17%                          | \$1,657                      | 137%   | \$608             |
|                | Total Spending:         |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Per Faithful            | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | \$8,296  | \$7,932              | n.a.                       | n.a.         | n.a.                         | \$2,133                      | 389%   | \$6,163           |
|                | Per Member              | \$2,598                     | \$2,179                     | \$2,462                     | \$3,017                     | \$5,279              | \$5,279  | \$5,607              | \$2,681                    | 103%         | 15%                          | \$1,567                      | 337%   | \$3,712           |
|                |                         | , ,                         | . ,                         |                             | , . , .                     | , , ,                |  | , , , , ,            |                            |              |                              | , ,,,,                       |  | , . ,             |
|                | Financial Assets:       |                             |                             |                             |                             |                      |  |                      |                            |              |                              |                              |  |                   |
|                | Per Faithful            | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | \$68,161   | \$67,571             | n.a.                       | n.a.         | n.a.                         | \$4,959                      | 1375%  | \$63,203          |
|                | Per Member              | \$11,478                    | \$15,406                    | \$22,622                    | \$17,176                    | \$37,242             | \$43,375   | \$47,769             | \$31,897                   | 278%         | 30%                          | \$3,642                      | 1191%  | \$39,733          |
|                |                         |                             |                             |                             |                             |                      |  |                      | # Change                   | % Change     | CAGR                         |                              |  |                   |
|                | Number of Faithful      | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | 56   | 66                   | n.a.                       | n.a.         | n.a.                         | 137                          | 41%  | -81               |
|                | Number of Members       | 175                         | 175                         | 150                         | 150                         | 88                   | 88   | 94                   | -87                        | -50%         | -13%                         | 187                          | 47%  | -99               |
|                | Capacity                | 133                         | 133                         | 133                         | 133                         | 133                  | 133  | 133                  | 0                          | 0%           | 0%                           | 198                          | 67%  | -65               |
|                | Faithful % of Members   | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | 64%  | 71%                  | n.a.                       | n.a.         | n.a.                         | 73%                          | 87%  | -10 pps.          |
|                | Faithful % of Capacity  | n.a.                        | n.a.                        | n.a.                        | n.a.                        | n.a.                 | 42%  | 50%                  | n.a.                       | n.a.         | n.a.                         | 69%                          | 61%  | -27 pps.          |

Notes

<sup>(</sup>a) Includes stewardship givings, donations, and sacraments. (b) Includes fundraising events, financial income, e.g. interest income and financial gains and losses, and rental income. (c) CAGR: Compound annual growth rate; n.a.: not available; n.m.: not meaningful. (d) For additional information on SROI, see Khachkar Studios Briefing Packet #6.